

# WELCOME FUTURE SPONSOR

## An Overview of A Purposed Transition™

A Purposed Transition™ is a 501c3 IRS designated tax exempt non-profit organization designed to assist people in discovering their purpose through career and entrepreneurship exploration. Our vision is to have a global impact in the world and be the premier resource where institutions and people from any nation, race or creed comes to learn how to live their life on purpose. Our mission is to help move peoples goals, purposes and dreams from hope to reality.



Kimberly A. Benjamin, PHR  
Executive Director

We are pleased to partner with you this year. You have been asked to partner with us because of our strong company mission, alignment and joint interest in improving our nation's economy through the support of career and entrepreneurial educational programs.

We believe your support will enhance this partnership and provide an effective resource to help strengthen our economy by providing more jobs and generating multiple streams of income for families while helping individuals to experience a successful career transition. We can help make thousands of entrepreneurs' dreams of starting a business a reality.

Please take a moment to do the following:

1. Review this sponsorship package and select the level of support that best fits your interest.
2. Take a moment to view our promotional video [A Purposed Transition Intro](#) to learn more about our organization.
3. Call us at **1.877.733.3268** to request a partnership follow-up meeting. We will be able to answer any questions that you may have regarding our sponsorship levels.

We look forward in partnering with you soon and remember today is great day to begin living your life on purpose!

Sincerely,



**Kimberly A. Benjamin,PHR**

A Purposed Transition, Executive Director  
[www.APurposedTransition.org](http://www.APurposedTransition.org)

## **The Mission and Vision of A Purposed Transition Inc.™**

A Purposed Transition Inc.™ is a 501c3 designated non-profit organization designed to assist people in discovering their purpose through career and entrepreneurship exploration. Our vision is to have a global impact in the world and be the premier resource where institutions and people from any nation, race or creed comes to learn how to live their life on purpose. Our mission is to help move people's goals, purposes and dreams from hope to reality.

### **Our Target Market**

Our target market are job seekers, career transitioners, entrepreneurs and people that are going through a major transition in their life that need career and entrepreneurial coaching assistance from experts that can execute key strategies to help start living their life on purpose!

### **Our 4 Core Cornerstones:**

The A Purposed Transition Inc.™ non-profit organization will operate under the following 4 cornerstones:

**Collaboration** – We will partner with key organizations that are making a positive impact in our society. We will ensure that we only collaborate with organizations that have similar visions and goals properly aligned with A Purposed Transition Inc.

**Capacity** – We will ensure that A Purposed Transition Inc.™ has a strong business operations foundation to ensure that we are able to effectively conduct the programs and initiatives as stated in our strategic plan. We will do this by ensuring that we have the right staff, the right location, the right partners and the right policies and procedures in place to ensure that we are positioned to meet our client needs and are able to deliver on our commitments.

**Community** – We will clearly identify our target customer and be actively involved in the community to ensure that we are meeting their current needs. We will provide clear examples of how we are affecting the community on a quarterly basis. Our objectives will be posted on our web site and the report will be accompanied by “live” video testimonials of people that have been impacted by our programs whenever possible.

**Communication** – We will use a diversity of tools to effectively communicate with our members, partners and clients about the status of our organizations progress in meeting our target objectives. We understand that people learn differently and retain information in many ways; therefore, we will use current multi-media tools to effectively communicate to our team members, clients and partners. Some examples include: Onsite meetings, teleconference calls, webinars, webcasts, podcasts, social networking website tools and e-mail applications.

## **Narrative Description of Program Activities**

### **A Purposed Transition Institute™**

Enroll in our A Purposed Transition Institute™ and take career and entrepreneurial courses on-line and at local colleges and universities throughout the Metropolitan Detroit Area. Students will attend career and entrepreneurial courses and complete assessments to help identify their purpose while they are going through a career transition.

### **Purpose Business Retreats™ (2-7 Days)**

Attend our Purpose Business Retreats™ to get away from it all and your hectic life! Allow our Certified Purpose Transition Coach™ and experienced speakers to develop a strategic plan to help you achieve your goals so you can start living your life on purpose!

### **How to Discover Your Purpose Course™ (12 weeks)**

Do you want to discover your purpose? Learn how to identify your purpose by enrolling in our How to Discover Your Purpose Course™. Attend our 12 week program and take assessments, complete activities and utilize tools to help you to discover your purpose and more!

### **How to Discover Your Purpose through Career Exploration™ (8 weeks)**

Do you want to discover your career purpose? Learn how to identify the right career for you by enrolling in our How to Discover Your Purpose through Career Exploration Course™. Attend our 8 week program and take assessments, complete activities and utilize tools to help you to discover your purpose and more!

### **How to Discover Your Purpose through Entrepreneurship™ (8 weeks)**

Do you want to learn how to discover your purpose in business? Learn how to discover your purpose in business by enrolling in this course. Attend our 8 week program and take assessments, complete activities and utilize tools to help you to discover your purpose and more!

### **A Purpose Transition Coach Certification Program™ (3 Days)**

Do you want to be a Certified Purpose Transition Coach? Enroll in this certification program to be able to have access to A Purposed Transition Inc.™ products and services. Help us to assist people in identifying their purpose through career and entrepreneurial exploration.

### **A Purposed Transition Retooling Product Line™**

Purchase a training tool from the A Purposed Transition Product Line™ today. Purchasing books, workbooks, self-assessments, DVDs, CDs and download MP3s that best meet your current needs

### **A Purposed Transition Personalized Self-Assessments™**

Take our personality and career assessment to better understand your strengths, weaknesses and preferred skill-set. Completing the assessments will give our Certified Purpose Transition Coach™ a better understanding of the careers, professions and businesses that are best for you.

### **A Purposed Transition On-line TV Program™**

Watch an educational television program that shows viewers how to have a successful transition. Receive valuable tips on how to effectively deal with change, find a new job and even learn how to start a business successfully in today's economy.

### **Purpose Career Fairs™ (1 Day)**

Attend our A Purposed Transition Career Fairs™ to meet with experienced professionals to learn about different career fields of interest. Interview company representatives at the career fair to explore your opportunities.

### **Mentor Matching Programs™ (6 Months)**

Enroll in our A Purposed Transition Mentor Matching Program™ to be assigned a mentor to provide the leadership direction you need in your field of interest. Successful participants in the program may be selected to become Mentors in our future programs.

### **Retooling Boot Camps™ (2 Days)**

Participate in our A Purposed Transition Retooling Boot camp™ to receive valuable resources to help you transition into entrepreneurship, healthcare industry, green industry or from the military into your new career. Come hear powerful speakers talk about self-discovery, taking a leap of faith, personal financial management, goal setting and much more!

### **Purpose Job Shadowing & Internship Program™ (1 Week)**

Participate in our A Purposed Transition Job Shadowing & Internship Program™ to explore different careers and businesses. The goal of this program is to provide an atmosphere where our key working partners will allow participants to shadow them for a specified amount of time to get a better understanding of the profession with the ultimate goal of identifying the best career for them. Students will also have an opportunity to conduct an externship at a business establishment to see if entrepreneurship is right for them.

### **Purpose Home Study Program™ (12 Weeks)**

Complete the A Purposed Transition Home Study Course™ by purchasing a book, workbook, CD or DVD from our line of products. Create your own course curriculum selecting the products that best meet your current needs.

**Purpose Discovery Boot Camp™ (1-7 Days)**

Enroll in our Purpose Discovery Boot Camp™ and participate in a unique program to learn how to discover your purpose. Complete personal assessments, watch videos and participate in brainstorming activities that will help you to discover your purpose in career and business.

**Corporate Transition Success Path Program (1Month – 1 Year)**

In these times of uncertainty, it is important to use your Purpose GPS™ to know where do you go from here? Companies that care about their soon to be downsized employees enroll in our Corporate Transition Path Program™. This program helps outplaced individuals to discover their purpose, prepare for their next employer and train them in the skills to start their own business. Every person enrolled in our program will receive a personalized action plan, participate in purpose discovery activities, and take assessments that will identify the best career or business that's designed especially for them.

**Our Major Life Transition Tracks**

Adolescents to Teens  
Jr. High School to High School  
High School to College  
College Student to the Workforce  
Job to a Career  
Blue Collar to White Collar Job  
Employee to Supervisor  
Employee to Employer (CEO)  
Small Business to Large Business

Homeless to Employed Worker  
One Industry to a New Industry  
Military to Work (VETS)  
Prisoner to Society  
Employed to the Unemployed  
Domestic Violence Victim to Worker  
Girls to Women  
Boys to Men  
Seasoned Worker to Retirement

**Benefits Received from Our Partnership:**

1. Help people to discover their purpose.
2. Help people to experience a successful career transition.
3. Help people to have an enjoyable and more fulfilling life.
4. Increase your company visibility to African Americans.
5. Increase your company visibility to entrepreneurs.
6. Increase your company visibility to job seekers.
7. Help improve our nation's economy by supporting individuals that start businesses.
8. Increase your company visibility to individuals going through a major life transition.
9. Increase your company visibility to key individuals in the faith-based community.
10. The opportunity to reinforce your message that your company cares about entrepreneurs and people that are going through a career transition.
11. Including a statement at the end of A Purposed Transition promotional video that reads, "This program was funded in whole or in part by your company."
12. Improve your visual image among business owners and new entrepreneurs.
13. Enhance your company's positive image and reputation in the community.
14. Create awareness about your company products and services.
15. Great enhancement to your entrepreneur educational outreach initiative.
16. Develop relationships with key decision makers in the community.
17. Promote your news products and services to business owners.
18. Increase your brand recognition to potential customers.
19. Improve your global marketing strategy by reaching new customers in other countries.
20. Receive a charitable donation tax write-off for your company or organization.

## **SPONSORSHIP PACKAGES**

**The Ultimate Premier Package (Corporate Purpose Partner) \$15,000**

- Free 7 Day Purpose Cruise (A Purposed Transition will cover the cost for your cruise)
- 1 Speaker/Panelist position during The Purpose Cruise
- Your company material distributed to people that attend Purpose Cruise
- Company name mentioned in The Purpose Cruise training material
- Company name mentioned during radio and television advertisements
- Company name/logo on The Purpose Cruise promotional DVD
- Company name/logo on event advertising & marketing materials
- Special acknowledgement during A Purposed Transition Events
- Company name and logo on our Purpose Tips e-blasts

**Diamond Package (Radio/Media) \$10,000**

- Company name mentioned in The Purpose Cruise training material
- Company name mentioned during radio and television advertisements
- Company name/logo on The Purpose Cruise promotional DVD
- Company name/logo on event advertising & marketing materials
- Special acknowledgement during The Purpose Cruise
- Company name and logo on our Purpose Tips e-blasts

**Platinum Package (Online Training /Promotional DVD) \$5,500**

- Company name/logo on The Purpose Cruise promotional DVD
- Company name/logo on event advertising & marketing materials
- Special acknowledgement during A Purposed Transition Events
- Company name and logo on our Purpose Tips e-blasts

**Gold Package (Event) \$2,500**

- 1 speaker/panelist position at an upcoming A Purposed Transition event
- Company name/logo on event advertising & marketing materials
- Special acknowledgement during A Purposed Transition Events
- Company name and logo on our Purpose Tips e-blasts

**Silver Package (Advertisement) \$1,500**

- Company name/logo on event advertising & marketing materials
- Special acknowledgement during A Purposed Transition Events
- Company name and logo on our Purpose Tips e-blasts

**Bronze Package (Monthly Newsletter) \$250**

- Company name and logo on our Purpose Tips e-blasts
- A Purposed Transition Networking Consortium Membership Package

**Copper Package (Donations) Any Amount**

- You decide the amount that you would like to donate to our organization

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## **Sponsor & Donation Confirmation Form**

**( ) Yes, I believe in your mission to help people to discover their purpose through career and entrepreneurial exploration and would like to be a Sponsor!**

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone Number: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

Web site: \_\_\_\_\_

### **Sponsorship Package Selection:**

- ( ) Ultimate Premier Package      \$15,000      for \_\_\_\_ years
- ( ) Diamond Package                \$10,000      for \_\_\_\_ years
- ( ) Platinum Package                \$5,500        for \_\_\_\_ years
- ( ) Gold Package                      \$2,500        for \_\_\_\_ years
- ( ) Silver Package                    \$1,500        for \_\_\_\_ years
- ( ) Bronze Package                  \$250          for \_\_\_\_ years

### **Donation:**

( ) Yes, I would like participate in the Copper Package and make a donation to A Purposed Transition in the amount of \$ \_\_\_\_\_ for \_\_\_\_ years.

Make checks payable to:      A Purposed Transition  
Please mail to:                    P.O. Box 4373 Southfield, MI 48037  
-or- Send PayPal™

### **IMPORTANT NOTE:**

**Terms of payment:** All payment is due with this Sponsor/Donation Agreement Form  
**Please send official company logo, speaker bio and headshot (as an attachment) to [Kbenjamin@APurposedTransition.org](mailto:Kbenjamin@APurposedTransition.org).**

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For Office Use Only

\_\_\_\_\_  
Payment Rec'd

\_\_\_\_\_  
Logo Copy Received

\_\_\_\_\_  
Start Date

\_\_\_\_\_  
End Date